

## NewsWeb

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Tittel: Publication of prospectus and commencement of

application period for the IPO

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AT THE END OF THE PRESS RELEASE.

Publication of prospectus and commencement of

application

period for the IPO

Oslo, 16 October 2017: Reference is made to the stock exchange announcement of 13 October 2017, whereby

Self

Storage Group ASA ("SSG" or the "Company", OSE ticker

"SSG")

announced the terms of its initial public offering of its

shares (the "IPO").

The prospectus for the IPO (the "Prospectus") was

approved

by the Financial Supervisory Authority of Norway on 13 October 2017. The Prospectus is published today, 16

October

2017, and is, subject to regulatory restrictions in certain jurisdictions, available at www.selfstoragegroup.no and www.arctic.com. Hard copies of the Prospectus may be obtained free of charge from the same date by contacting

the

Manager (as defined below) or at the offices of the

Company

at Nedre Skøyen vei 24, 0276 Oslo, Norway.

As announced, the application period for the institutional offering in the IPO will commence today, 16 October 2017

at

09:00 hours (CET) and end on 25 October 2017 at 14:00

hours

(CET). The application period for the retail offering in the

IPO will commence today, on 16 October 2017 at 09:00 hours

(CET) and end on 25 October 2017 at 12:00 hours (CET).

application period may be shortened or extended at any time

Arctic Securities AS (the "Manager") is acting as sole global coordinator and bookrunner in the Offering. Netfonds Bank AS is acting as placing agent for the retail offering on behalf of the Manager. Advokatfirmaet Schjødt AS acts as

legal counsel for the Company and Advokatfirmaet CLP DA acts

as legal counsel for the Manager.

## **Enquiries**

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## About Self Storage Group

Self Storage Group ASA engages in the business of renting out self storage units to both private individuals and businesses through the two concepts; OK Minilager and City

Self-Storage. The Group is one of the leading self storage providers in Scandinavia with a particularly strong position in the Norwegian market. SSG operates more than 80 sites across Scandinavia with a total lettable area of more than 100,000 square meters.

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in turn, upon further assumptions. Although the Group believes that these assumptions were reasonable when made.

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