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Utsteder:	Self Storage Group ASA
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Kategori:	IKKE-INFORMASJONSPLIKTIGE PRESSEMELDINGER
Informasjonspliktig:	Nei
Lagringspliktig:	Nei
Vedlegg:	
Tittel:	Last day of the application period in the IPO
Meldingstekst:	<p>NOT FOR DISTRIBUTION OR RELEASE, DIRECTLY OR INDIRECTLY, IN OR INTO THE UNITED STATES, CANADA, AUSTRALIA, HONG KONG, SOUTH AFRICA OR JAPAN OR ANY OTHER JURISDICTION IN WHICH THE DISTRIBUTION OR RELEASE WOULD BE UNLAWFUL. OTHER RESTRICTIONS ARE APPLICABLE. PLEASE SEE THE IMPORTANT NOTICE AT THE END OF THE PRESS RELEASE.</p> <p>Last day of the application period in the IPO</p> <p>Oslo, 25 October 2017: Reference is made to the stock exchange announcement of 16 October 2017, whereby Self Storage Group ASA ("SSG" or the "Company", OSE ticker "SSG") announced the commencement of its initial public offering of its shares (the "IPO").</p> <p>The application period for the retail offering expires at 12:00 hours (CET) today, 25 October 2017, and the application period for the institutional offering expires at 14:00 hours (CET), today, 25 October 2017.</p> <p>Norwegian applicants in the retail offering who are resident in Norway with a Norwegian personal identification number are recommended to apply for shares through the VPS online application system by following the link to such online application system on the following websites: <a href="http://www.selfstoragegroup.no">www.selfstoragegroup.no</a> and <a href="http://www.arctic.com">www.arctic.com</a>.</p> <p>Applications for shares in the retail offering may also be made by using the retail application form attached to the prospectus dated</p>

13 October 2017 (the "Prospectus") prepared in connection with the IPO. All applications in the retail offering must be made within 12:00 hours (CET) today, 25 October 2017. Applications for shares in the institutional offering must be made by informing the Manager (as defined below) of the number of shares that the investor wishes to order within 14:00 hours (CET) today, 25 October 2017.

The terms and conditions for the IPO are set out in the Prospectus which, subject to regulatory restrictions in certain jurisdictions, is available at [www.selfstoragegroup.no](http://www.selfstoragegroup.no) and [www.arctic.com](http://www.arctic.com). Hard copies of the Prospectus may be obtained free of charge by contacting the Manager (as defined below) or at the offices of SSG at Nedre Skøyen vei 24, 0276 Oslo, Norway.

Arctic Securities AS (the "Manager") is acting as sole global coordinator and bookrunner in the Offering. Netfonds Bank AS is acting as placing agent for the retail offering on behalf of the Manager. Advokatfirmaet Schjødt AS acts as legal counsel for the Company and Advokatfirmaet CLP DA acts as legal counsel for the Manager.

#### Enquiries

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#### About Self Storage Group

Self Storage Group ASA engages in the business of renting out self storage units to both private individuals and businesses through the two concepts; OK Minilager and City Self-Storage. The Group is one of the leading self storage providers in Scandinavia with a particularly strong position in the Norwegian market. SSG operates more than 80 sites across Scandinavia with a total lettable area of more than 100,000 square meters.

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Any offering of securities will be made by means of a prospectus that will contain detailed information about the Group and its management, as well as financial statements.

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falling within Article 49(2)(a) to (d) of the Order (all such persons together being referred to as "relevant persons"). This communication must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this communication relates is available only for relevant persons and will be engaged in only with relevant persons. Persons distributing this communication must satisfy themselves that it is lawful to do so.

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